APB11-108 PRODUCT BULLETIN

TO: Manufactured Housing Distributors

FROM: Matt Lattanzi

DATE: May 31, 2011

RE: Service Net Update

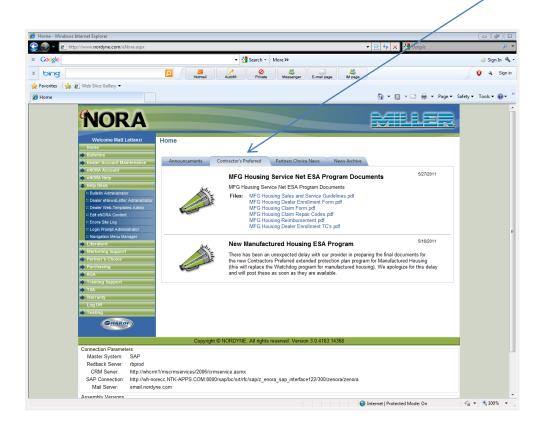
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NORDYNE announced the decision to terminate the Watchdog ESA program and move this program to Service Net per bulletin APB11-101. This bulletin indicated the below transition plan.

May 1, 2011: Program documents available including new pricing

June 1, 2011: Service Net Program goes live July 1, 2011: Watchdog program is turned off

Unfortunately, we were unable to provide the program documents as scheduled. However, the program information is now available on our e-nora website under the Contractor's Preferred tab shown below.



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The revised transition plan for the change to Service Net is as follows:

Available: Program documents available including new pricing

June1, 2011: Service Net Program goes live August 1, 2011: Watchdog program is turned off

The Service Net program is an installer-based on-line program. In other words, extended labor plans are purchased on-line by the installing contractor and claims are filed on-line by the contractor. Prior to purchasing Extended Service Agreements the dealer must first complete the dealer enrollment form located on e-nora and send to Service Net as indicated. ESA purchases and claim submittals can be done on-line at www.contractorspreferred.com.

Watchdog plans purchased between July 1, 2011 and August 1, 2011 will need supporting documentation indicating a job quote, proposal, bid, etc. that is dated prior to July 1, 2011.

We appreciate your business and your continued support of NORDYNE products. If you have any questions, please contact your regional sales manager.



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